

Friends of the Library



Wood County District Public Library



Newsletter September 2014

Friends of the Library Book Sale @ Black Swamp Arts Festival

The Friends of the Library will conduct its annual book sale at the Black Swamp Arts Festival, which is always the first weekend after Labor Day. The dates of the 2014 book sale are Thursday, Sept. 4 (5:00 p.m.-7:30 p.m., Friends-Only Preview Sale), and Friday, Sept. 5 (9:30 a.m.-5:30 p.m.), Saturday Sept. 6 (9:00 a.m.-4:30 p.m.) and Sunday, Sept. 7 (1:00 p.m.-4:30 p.m.)



This annual book sale is one of the major fund-raisers of the Friends of the Library. Last year the book sale at the Black Swamp Arts Festival made a profit of \$3682.70. More than 25 Friends of the Library members are scheduled to volunteer for the 2014 sale. Many thanks to the Book Sale Committee, co-chaired by Deb Smith and Ann Jones, as well as to the Volunteer Committee, chaired by Dianne Mershman.



Friends of the Library Reception Sunday, October 5, 2014

All members of the Friends are invited to a reception in the WCDPL atrium on Sunday, October 5. The event will be from 2:00 p.m. to 3:30 p.m. with a program from 2:30 - 3:00 p.m.

A postcard invitation will be sent to current members after Labor Day. Please RSVP to A.J. Heilman at 419-352-5104 or ajheilman@wcdpl.org.

The reception is designed for Friends to learn more about the Friends of the Library, the WCDPL, and the WCDPL levy campaign. There will be brief presentations by Friends of the Library board members and the Director of the Wood County District Public Library.

The event will also encourage the recruitment of new members, and provide an opportunity for Friends to provide feedback and ideas for the organization. Current members will also be able to renew their membership for 2015 at the reception.

Look for more information posted in the library and future communication. Members will be encouraged to invite potential new "Friends" to the reception. New memberships purchased between October 1 and December 31, 2014 will be valid through 2015.

Mark your calendar and think of friends who may be interested in becoming members of the Friends of the Library.



Friends of the Library Book Sale Survey

Barbara Moses, Book Sale Committee member and retired Bowling Green State University Professor, volunteered to work with BGSU student Davis Gerber to conduct a survey at the April book sale during the Art Walk. The purpose of the survey was to assist the Book Sale Committee in planning future book sales. Barbara and Davis planned the survey and analyzed the results. Davis provided a detailed written report and gave an excellent presentation at the Friends of the Library board meeting in June.

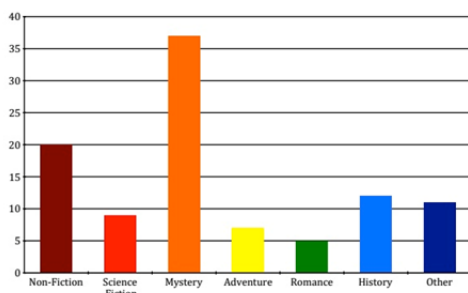
The Friends of the Library appreciate the cooperation of the survey participants. Of the 101 participants, approximately 50% (50) were over the age of 50. The majority of survey respondents (65) were residents of the city of Bowling Green.

The majority of survey participants were female (69), had a library card (85), and not members of the Friends of the Library; only 29 participants were Friends members. Most of the participants (63) had been to Friends of the Library book sales in the past.

Signage seemed to be the most effective means of advertising. The number of responders for each advertising category were as follows: signs in the library (31), Art Walk (20), word-of-mouth (17), newspaper (15), and e-mail (12).

The survey question of “What is your favorite genre of book” yielded interesting results. The

Question 14: What is your favorite genre of book?



most popular genre was mystery (37). The other genres, in order of popularity, were: Non-fiction (20), History (12), Science Fiction (9), Adventure (7), and Romance (5). 11 participants had a favorite genre that was not on the list. Many readers had difficulty selecting only one favorite genre.

The results of this survey will be used to plan advertising and other aspects of the book sale. Barbara Moses and Davis Gerber were commended for their fine work.

Successful Art Walk Book Sale

The Friends of the Library held a book sale on April 26-27 during the Bowling Green Downtown Art Walk. The sale was a resounding success with a profit of \$1919.20. Many thanks to the 25 Friends of the Library members who volunteered to make this a great sale. The volunteers were recruited by the Volunteer Committee, chaired by Dianne Mershman.

WCDPL Booth at the Wood County Fair



Friends of the Library provided financial support and volunteered to staff the WCDPL fair booth. Prize drawings, provided by the Friends, were two Kindle Fire tablets and two Youth Community

Reads books. More than 700 attendees registered for the prizes.

Michael Penrod, WCDPL Director, said this was the most successful fair booth to date. There were a large number of participants and the public comments about WCDPL programs were outstanding. People were excited about the renewal levy and the continued financial support for the WCDPL.



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