

Vision, Mission, Core Values, & Core Services Statement

Vision:

Deemed an essential asset by the community, WCDPL strives to engage everyone with learning opportunities and creative experiences.

Mission:

WCDPL encourages lifelong learning and advances knowledge through literature, information, and exploration.

Core Values:

- **Accountability**
We take responsibility for our resources, actions, services, materials, and facilities.
- **Expertise**
We deliver quality, user-focused library services & materials through a skilled staff.
- **Freedom**
We are free and open to all. We support the free exchange of knowledge.
- **Innovation**
We explore new ways of doing things and new things to do.
- **Passion**
We love our communities and the role libraries can serve in them.
- **Respect**
We treat everyone with dignity.
- **Teamwork**
We celebrate our diverse experience. We build connections & trust with everyone.

Core Services:

- We offer traditional and virtual library services to our entire legal service district.
- We provide quality, in-demand, diverse materials to meet the needs of our diverse community.
- We deliver materials and experiences for babies, preschoolers, and families to build early literacy skills.
- We collect and share the history, genealogy, and stories of our service district.
- We link our patrons to our materials with learning, literary, and cultural opportunities.
- We provide welcoming community gathering spaces.
- We offer entertainment in a variety of formats and through partnerships.

Adopted by the Board of Trustees, July 17, 2017

We're Your Library



Wood County District Public Library www.wcdpl.org
251 North Main Street 108 North Main Street
Bowling Green, OH 43402 Walbridge, OH 43465
419-352-5104 419-666-9900

Wood County District Public Library



Strategic Plan, 2019 -2021

Strategic Plan, 2019 - 2021

WCDPL will engage in the following. . .

Because we believe in the importance of learning something new every day and that the library's role in lifelong learning remains vital, we will:

- Continue to deliver quality traditional library services using inviting collections to meet the lifelong learning needs of patrons of all ages.
- Support local workforce development efforts.
- Promote the importance of digital literacy and evaluation of information.
- Collect local history resources that document our shared community story.
- Increase promotion and support of our Youth Summer Reading Program to maintain consistent reading progress and proficiency.

Because we believe that reading and learning are particularly important in the earliest stages of life, we will:

- Provide meaningful family-centered interactive learning opportunities to promote the development of cognitive, social, behavioral, and emotional skills foundational for school success and lifelong productivity.
- Connect caregivers with resources, positive strategies, and evidence-based practices to raise readers, including through our 1,000 Books Before Kindergarten and Every Child Ready to Read @ Your Library initiatives.
- Maintain our focus on book-based library programs for youth to expand connections between their experiences with books, their curiosity, and research.
- Expand bookmobile and outreach efforts to daycares, pre-schools, and K-5 school-aged students throughout our service district.

Because we believe that the library's role as a community gathering space is important, we will:

- Undertake a comprehensive space-planning review of the BG library to maximize the facility's ability to serve the community.
- Keep our facilities and grounds looking and feeling fresh, inviting, and safe.
- Improve the patron experience as one uses the facility, as well as how patrons interact with staff to break down barriers to service.

Because we believe that the library must adapt to remain relevant to our community, we will:

- Introduce self-checkout service and self-pickup of holds.
- Implement a "Library of Things" initiative where patrons may borrow non-book items such as telescopes, musical instruments, tools, games, etc.

- Introduce personalized library services directed by patron needs and interests wherever possible.
- Increase adult program opportunities to increase library awareness.
- Expand large print, physical audiobook, and e-book/e-audiobook collections to meet the unique local demand by adult patrons.
- Investigate creation of library service kiosks in select areas of our service district, possibly in partnership with other libraries.
- Deploy a "Welcome Packet" to new cardholders and new homeowners in our district.
- Expand our author visit opportunities through a new WCDPL Speaker Series.
- Support the County's efforts to celebrate the bicentennial of Wood County in 2020.

Because we believe in maintaining the public's trust with the resources entrusted to us, we will:

- Pass a November 2020 levy campaign through the Citizens in Support of Our Library levy committee.
- Advocate for stability and growth in the State of Ohio's Public Library Fund.
- Work with the Friends of the Library Board in order to expand membership (new & renewing), benefits, engagement, and volunteerism, as well as the organization's ability to support library efforts monetarily.
- Work with the Library Foundation Board in order to implement a planned-giving program and increase the Foundation's ability to support library efforts monetarily.
- Increase investments in public relations, marketing, and advertising in order to ensure reaching as many in our community as possible.

Because we believe that the single most important library asset in serving our community is our staff, we will:

- Evaluate the configuration of our administrative staff to determine how future organizational needs may best be met.
- Work to increase employee retention, including in the areas of pay and benefits.
- Plan for "near" retirements and utilize succession planning wherever possible.
- Reorganize staff where needed to deliver new and priority services.
- Devote a full 1% of appropriated funds for staff training each year.
- Utilize the Lynda.com service for internal training to expand staff skills.
- Embed more staff members within community organizations to increase awareness of the library throughout the community.

Adopted by the Board of Trustees, October 22, 2018